



# 2019 STUDY ON THE PERCEPTION & NOTORIETY OF SCIENCE & RESEARCH IN LUXEMBOURG



#### context of the study

- Since 2007, the « FNR » implements a barometric survey on the perception and the value attributed to scientific research by the general public.
- Similar survey modules were implemented in 2011, 2013 and 2017.
- The goal of the research module is to measure the evolution of perception over time
  - a part of the questioning remained unchanged
  - a part of the questioning has been adapted
- In the past, surveys have been implemented by CATI methodology (Computer Assisted Telephone Interviews).
- This method is based on
  - random generating of calls based on landline numbers
  - a selective recruitment according to representative quotas
- The rampant democratization of flat fees for mobile telephony has led to a **quantitative erosion of landlines** within households.
- Following our preliminary discussions, we opted for the very first time in 2017, for **a methodological combination** of
  - the cawi method (computer aided web interviews) (70 % of respondents)
  - the cati method (computer aided telephone interviews) (30 % of respondents)
- We also increased the sample to 600 respondents representative of the population.
- The sample is representative based upon gender quotas, four age quotas and three nationality quotas
- For your reading comfort we do not show decimals.
- The sum of the graphical totals will not always be exactly 100%

### description of the sample

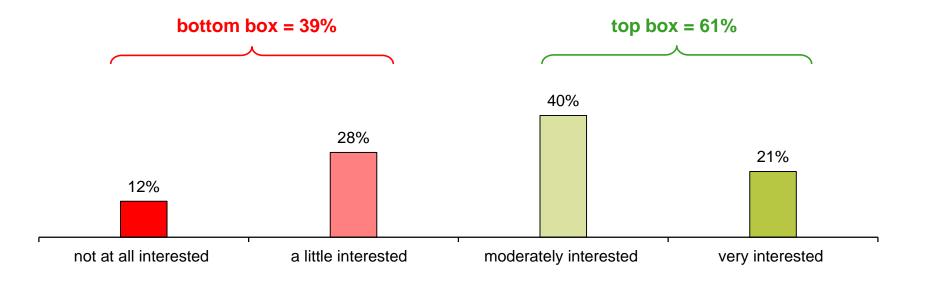
	2019	%	2017	%	2013	%	2011	%
Total	600	100.0%	600	100.0%	503	100.0%	503	100.0%
Gender								
Male	300	50.0%	300	50.0%	247	49.1%	248	49.3%
Female	300	50.0%	300	50.0%	256	50.9%	255	50.7%
Age								
15-29 years	137	22.8%	138	23.0%	115	22.9%	110	21.9%
30-44 years	165	27.5%	166	27.7%	144	28.6%	146	29.0%
45-59 years	157	26.2%	157	26.2%	129	25.6%	128	25.4%
60 years or more	141	23.5%	139	23.2%	115	22.9%	117	23.3%
Refusal	0	0.0%	0	0.0%	0	0.0%	2	0.4%
Nationality								
Luxembourgish	315	52.5%	324	54.0%	288	57.3%	299	59.4%
Portuguese	95	15.8%	92	15.3%	80	15.9%	74	14.7%
Other nationalities	190	31.7%	184	30.7%	135	26.8%	130	25.8%
Education level								
Primary +3 years	74	12.3%	73	12.2%	79	15.7%	74	14.7%
Technical / general secondary education	219	36.5%	251	41.8%	243	48.3%	237	47.1%
Post-secondary / university education	281	46.8%	257	42.8%	175	34.8%	188	37.4%
Refusal	26	4.3%	19	3.2%	6	1.2%	4	0.8%
Professional category								
Self-employed	38	6.3%	37	6.2%	29	5.8%	16	32.0%
Public-sector employee	135	22.5%	133	22.2%	88	17.5%	79	15.7%
Private sector employee	183	30.5%	185	30.8%	159	31.6%	179	35.6%
Unemployed	148	24.7%	142	23.7%	154	30.6%	166	33.0%
Student	80	13.3%	91	15.2%	72	14.3%	62	12.3%
Refusal	16	2.7%	12	2.0%	1	0.2%	1	0.2%



a.) level of interest and information



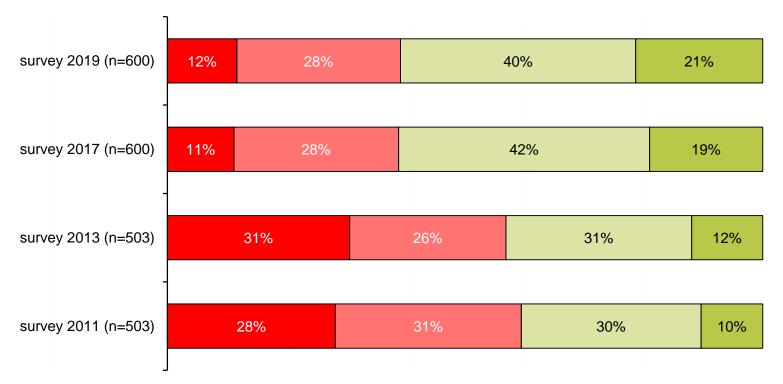
Q201. With respect to science and research in Luxembourg you are... (n=600)





#### Q201.

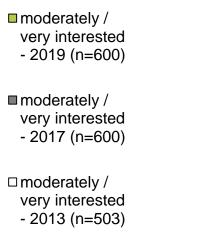
With respect to science and research in Luxembourg you are... Comparative survey 2019 vs. 2017/2013/2011

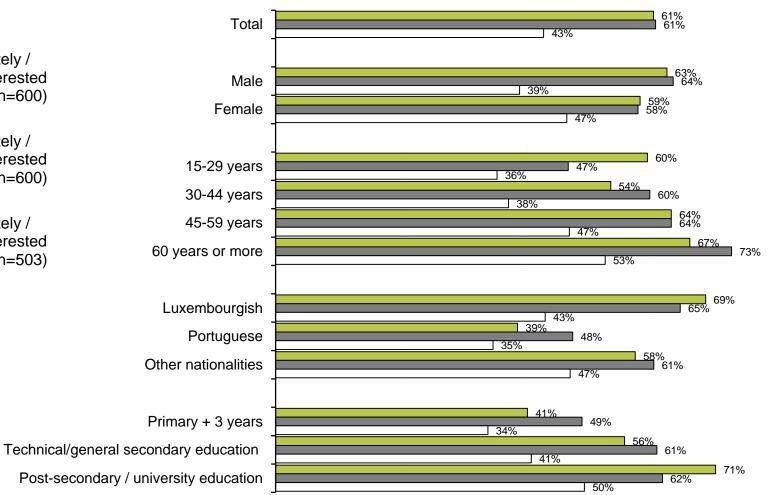


■ not at all interested ■ a little interested ■ moderately interested ■ very interested

#### Q201.

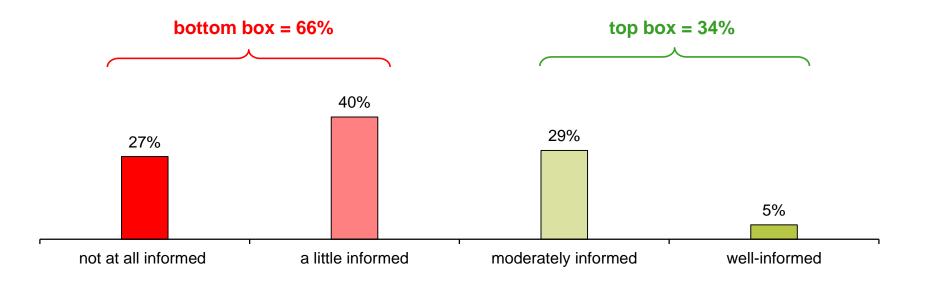
With respect to science and research in Luxembourg you are... Comparative survey 2019 vs. 2017/2013



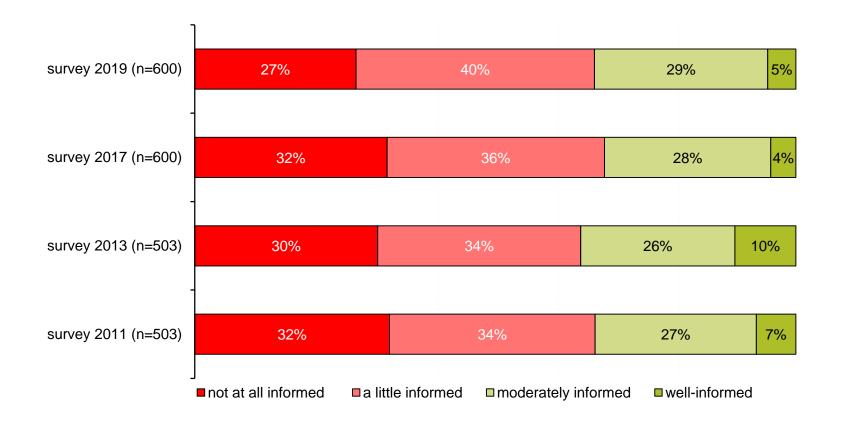




With respect to science and research in Luxembourg you feel... (n=600)

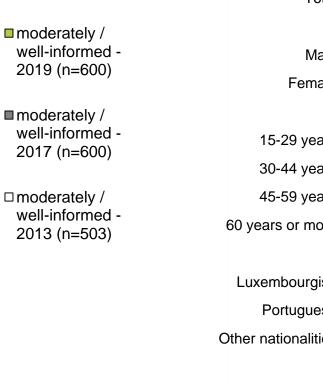


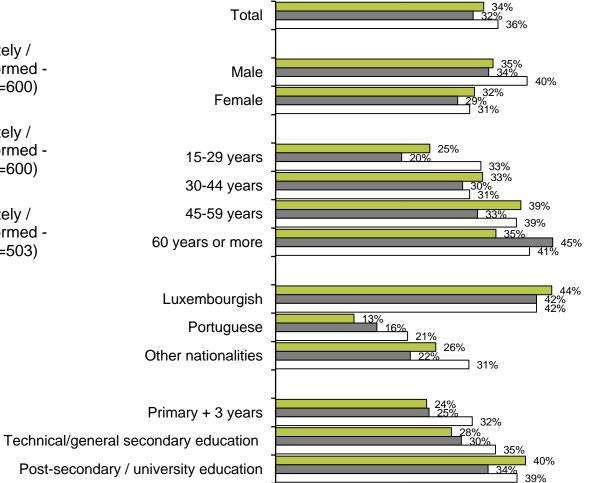
With respect to science and research in Luxembourg you feel... (n=600) Comparative survey 2019 vs. 2017/2013/2011



the level of information is far below the level of interest and hardly changes

With respect to science and research in Luxembourg you feel... (n=600) Comparative survey 2019 vs. 2017/2013

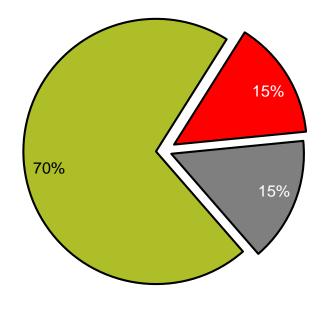






Q203.

Would you like to be better informed about science and research in Luxembourg? (n=600)

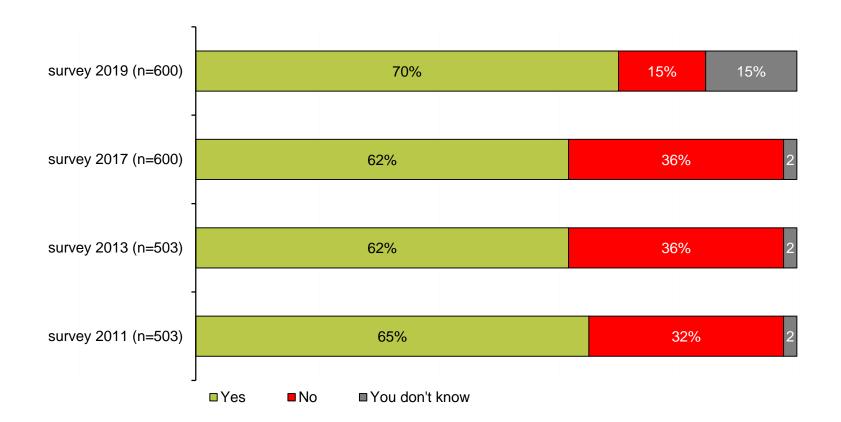


■Yes ■No ■You don't know



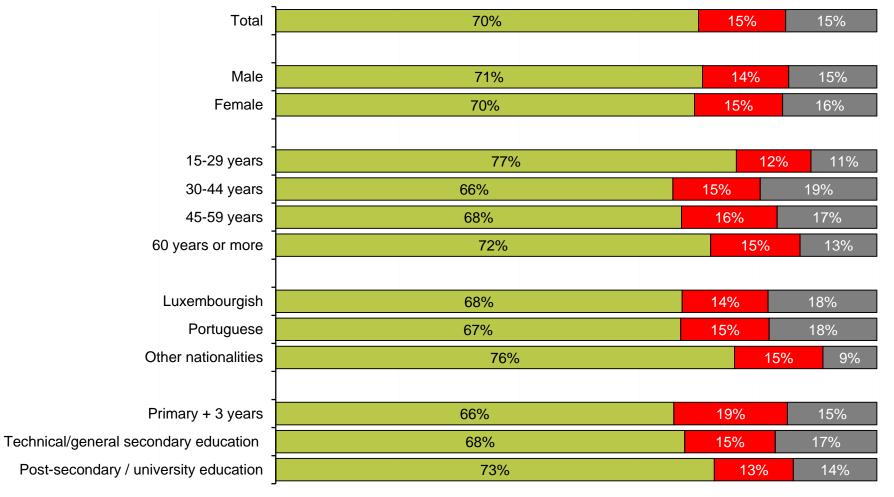
#### Q203.

Would you like to be better informed about science and research in Luxembourg? Comparative survey 2019 vs. 2017/2013/2011



#### Q203.

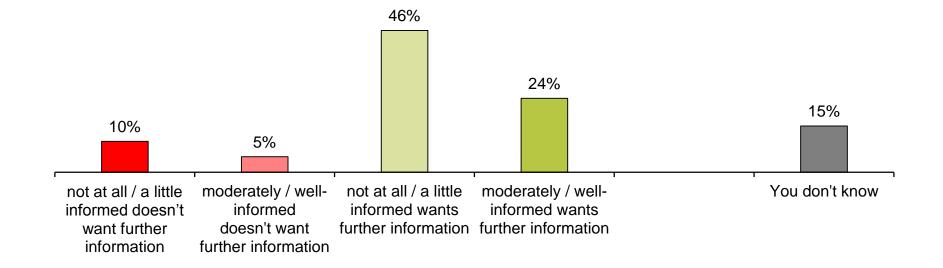
Would you like to be better informed about science and research in Luxembourg? (n=600)



■Yes ■No ■You don't know

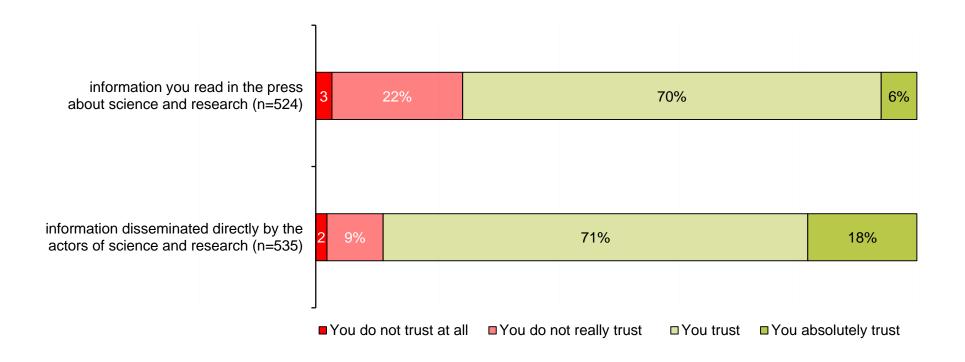
#### Synthetic summary of segments of the population Q202/203

Would you like to be better informed about science and research in Luxembourg? With respect to science and research in Luxembourg you feel... (n=600)



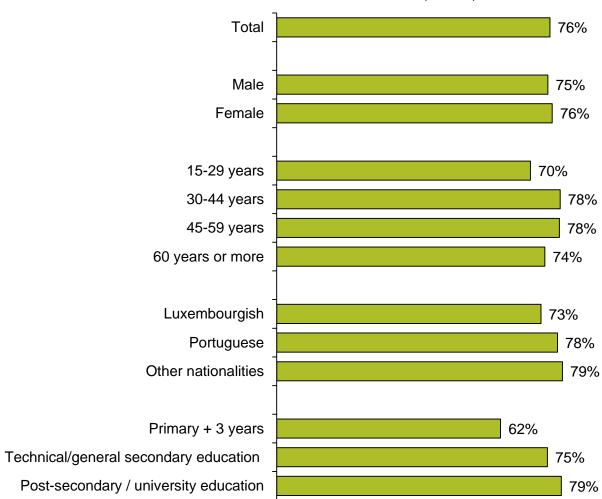


What is your trust level in regards to...

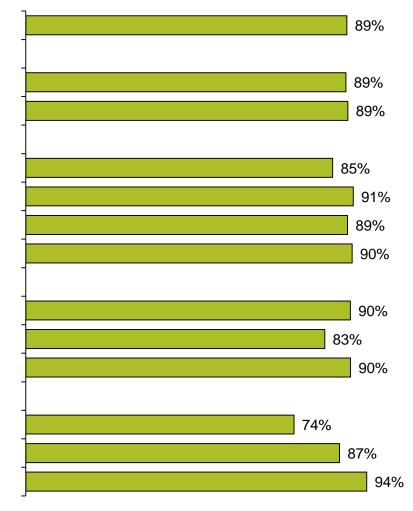


What is your trust level in regards to... (those who trust and absolutely trust)

information you read in the press about science and research (n=524)



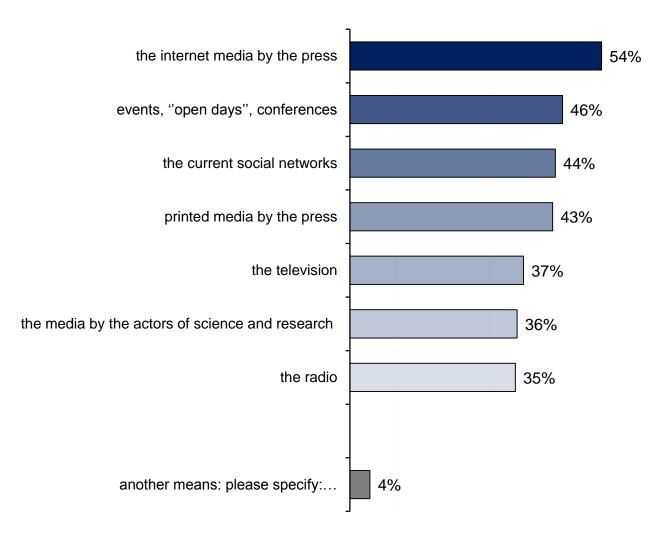
information disseminated directly by the actors of science and research (n=535)

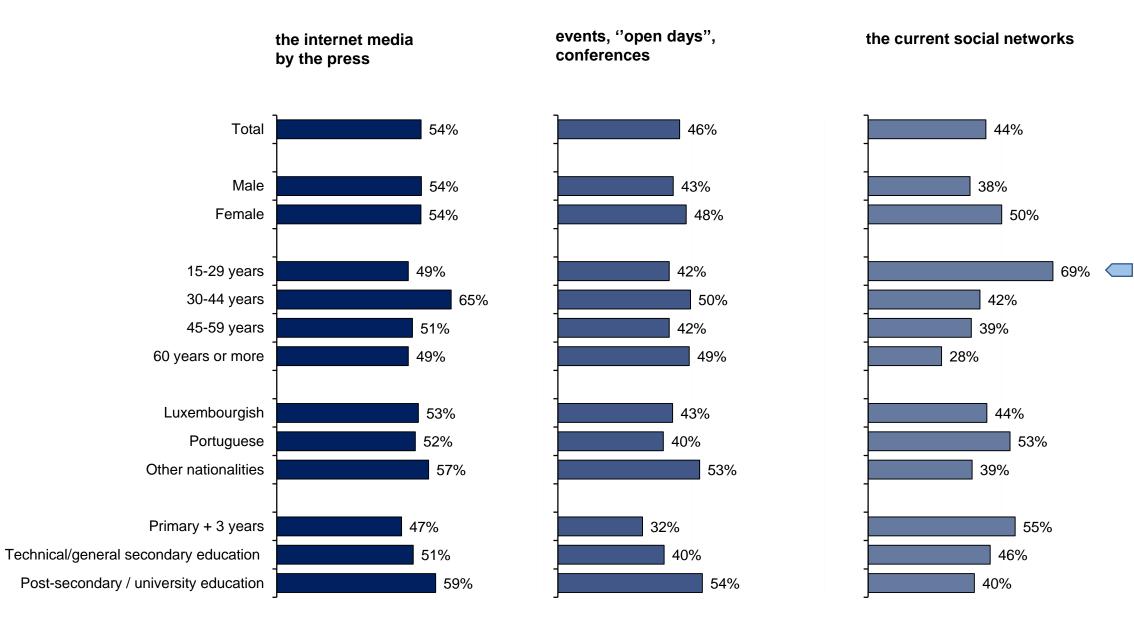




#### Q205

In your opinion, what are **the best means** to find information on science and research in Luxembourg? (n=513)





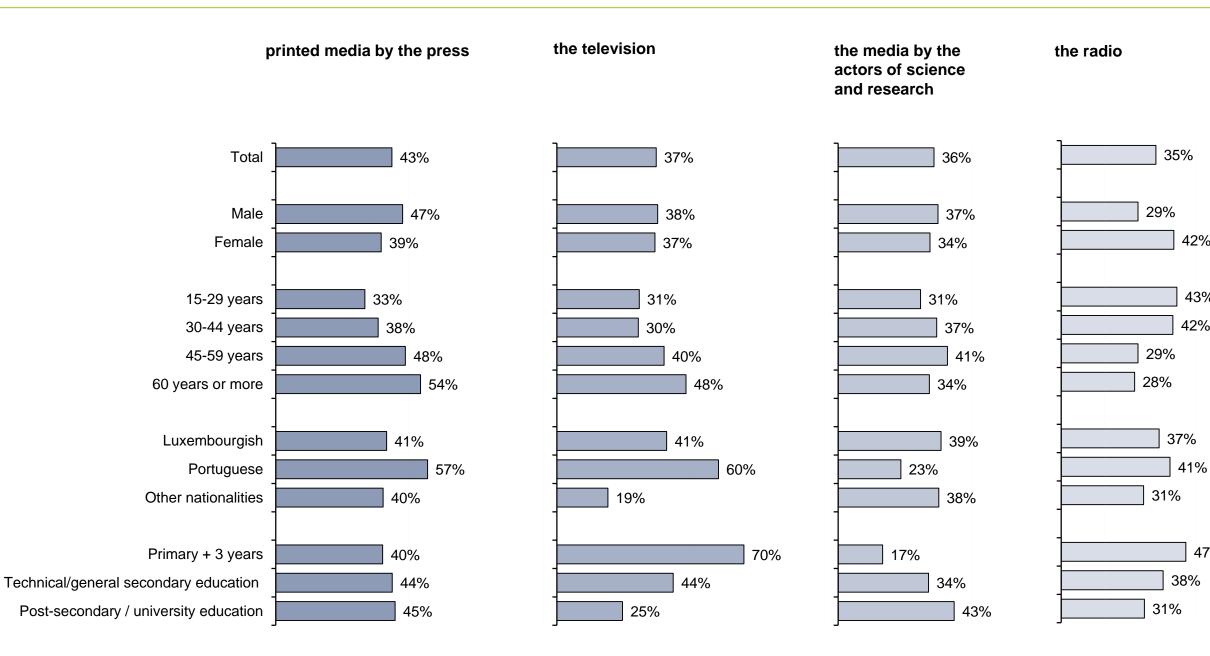


42%

43%

42%

47%

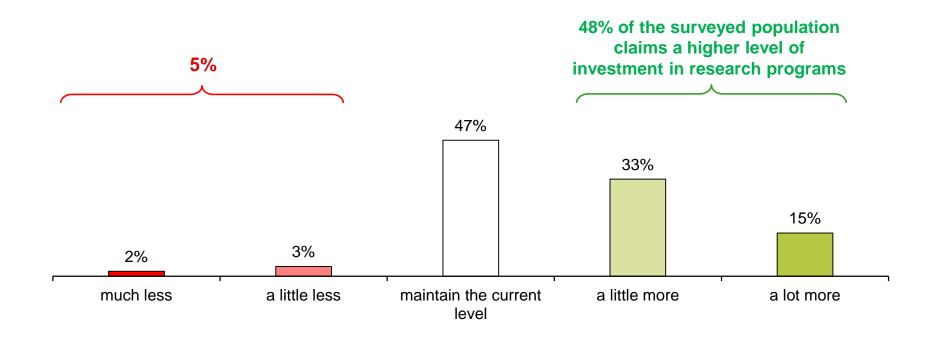




**b.) investment and efforts** 

#### Q.301

In your opinion, how much should the Luxembourgish state invest in research programs? (n=600)





#### Q.301

In your opinion, how much should the Luxembourgish state invest in research programs? Comparative survey 2019 vs 2017, 2013, 2011

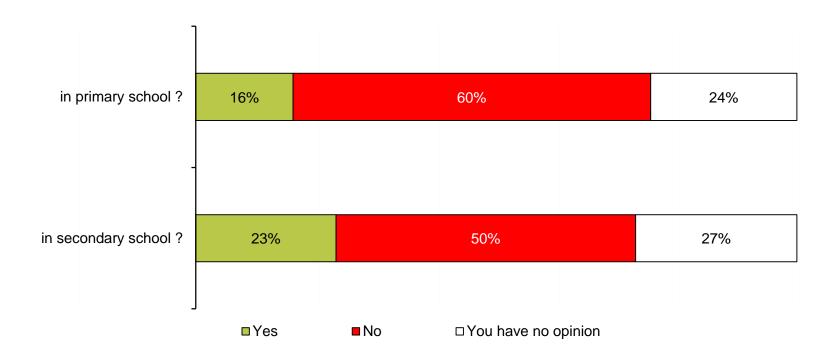


■much less ■a little less □maintain the current level ■a little more ■a lot more



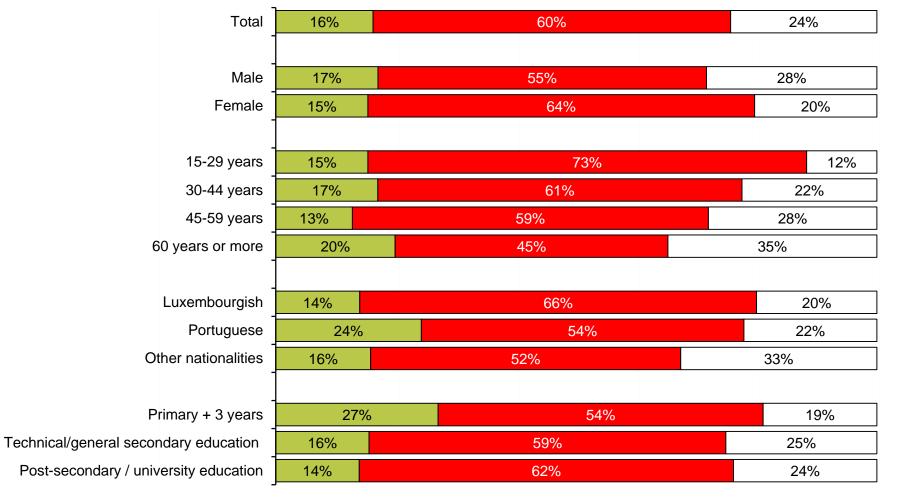
#### Q.301.1.

Do you think children/youngsters are sufficiently well trained in regards to science... (n=600)



#### Q.301.1.1

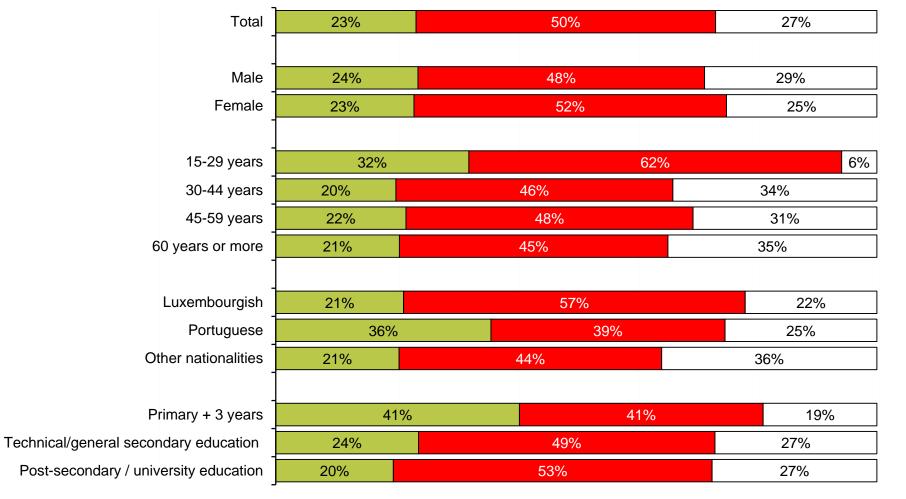
Do you think children/youngsters are sufficiently well trained in regards to science... in primary school? (n=600)



■Yes ■No □You have no opinion

#### Q.301.1.1

Do you think children/youngsters are sufficiently well trained in regards to science... in secondary school? (n=600)



■Yes ■No □You have no opinion



## c.) basic attitudes and impact of scientific research

#### Q.400

Below you will find different statements.

On a scale of 1 to 6, indicate to what extent you agree with the following statements:

	1	2	3	4	5	6
Even a small country like Luxembourg should perform scientific research.(n=586)					\$5.28	3
We must support scientific research that increases knowledge in general, even if it does not immediately produce practical benefits.(n=572)	-				<b>4</b> .90	
We should all be interested in science because they influence a large part of our lives. (n=586)					<b>4</b> .88	
Scientific research helps to resolve global issues (global warming, resource management, pollution,) (n=568)					<b>4</b> .82	
Scientific research helps to guarantee the economic competitiveness of Luxembourg. (n=543)					<b>4</b> .74	
Scientific research in Luxembourg has practical and concrete benefits, which improve everyday life (health, mobility, etc.). (n=515)					<b>4</b> .56	
Scientific research helps to resolve environmental issues in Luxembourg (flooding, pollution, renewable energy sources, etc.). (n=539)					<b>4</b> .52	
Scientific research helps to resolve societal issues in Luxembourg (education, social cohesion, multilingualism, etc.). (n=543)				<b>4.05</b>		
Scientists / researchers make efforts to involve and inform the general public about their work. (n=532)				<b>3</b> .69		

#### Q.400

Below you will find different statements.

On a scale of 1 to 6, indicate to what extent you agree with the following statements:

Even a small country like Luxembourg should perform scientific research.(n=586)

We must support scientific research that increases knowledge in general, even if it does not immediately produce practical benefits.(n=572)

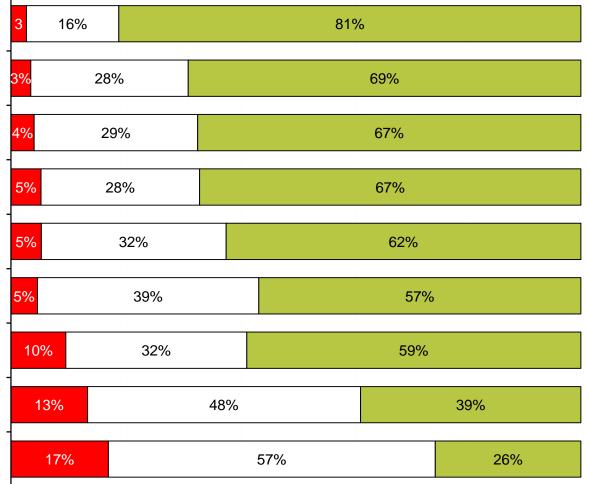
We should all be interested in science because they influence a large part of our lives. (n=586)

Scientific research helps to resolve global issues (global warming, resource management, pollution, ...) (n=568)

Scientific research helps to guarantee the economic competitiveness of Luxembourg. (n=543)

Scientific research in Luxembourg has practical and concrete benefits, which improve everyday life (health, mobility, etc.). (n=515) Scientific research helps to resolve environmental issues in Luxembourg (flooding, pollution, renewable energy sources, etc.). (n=539) Scientific research helps to resolve societal issues in Luxembourg (education, social cohesion, multilingualism, etc.). (n=543)

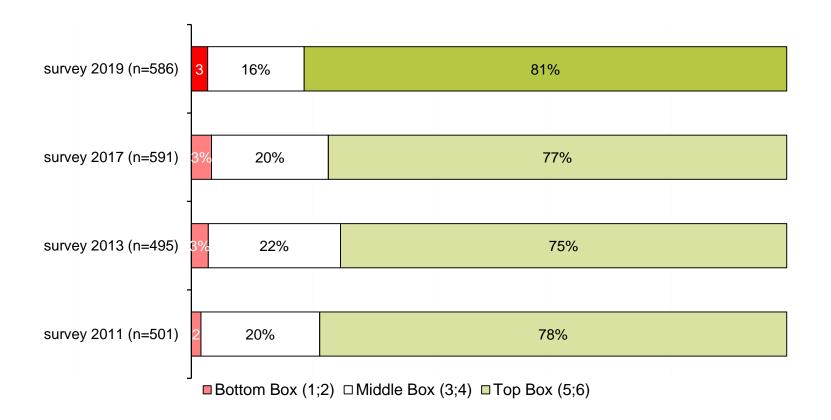
Scientists / researchers make efforts to involve and inform the general public about their work. (n=532)



Bottom Box (1;2)  $\Box$  Middle Box (3;4)  $\Box$  Top Box (5;6)

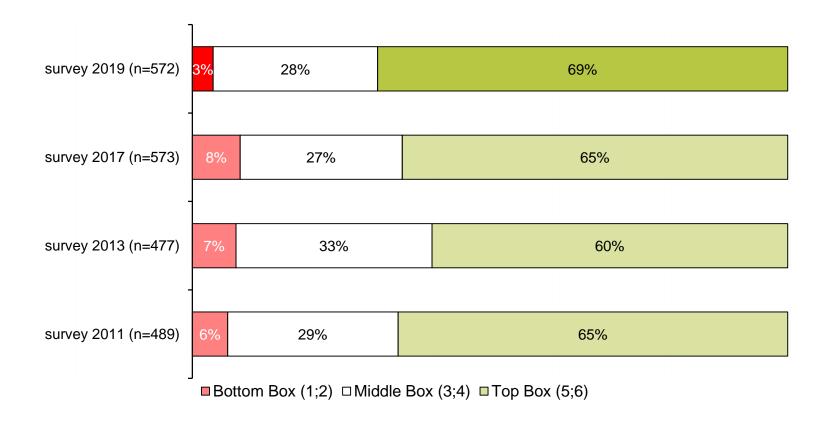


**Even a small country like Luxembourg should perform scientific research.** Comparative survey 2019 vs. 2017/2013/2011



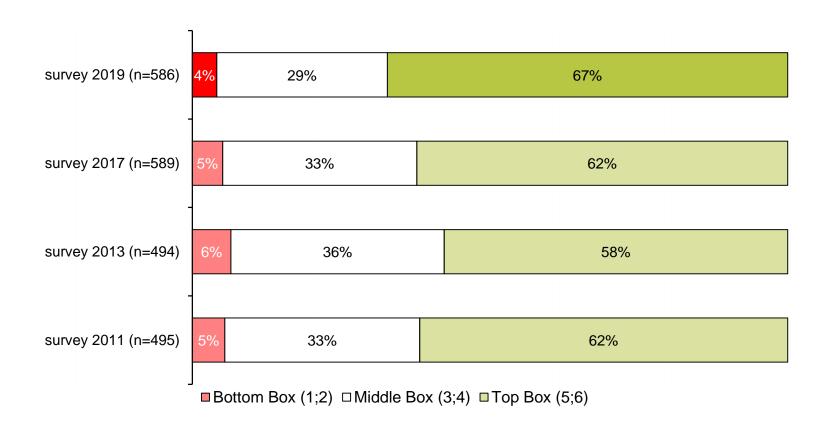


We must support scientific research that increases knowledge in general, even if it does not immediately produce practical benefits. Comparative survey 2019 vs. 2017/2013/2011



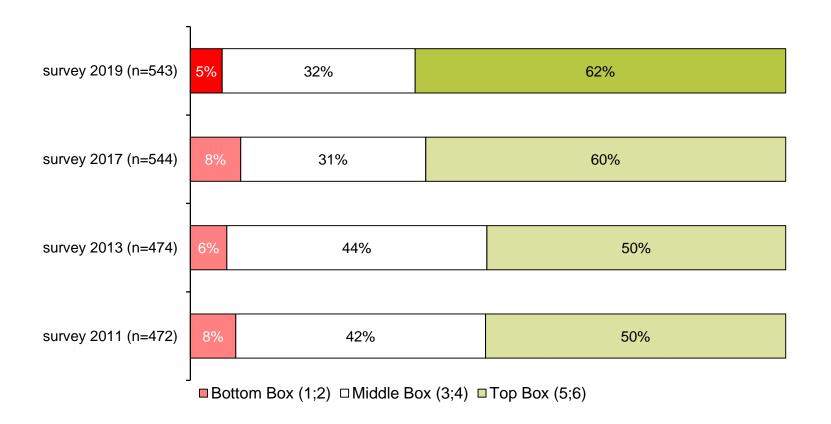


We should all be interested in science because they influence a large part of our lives. Comparative survey 2019 vs. 2017/2013/2011

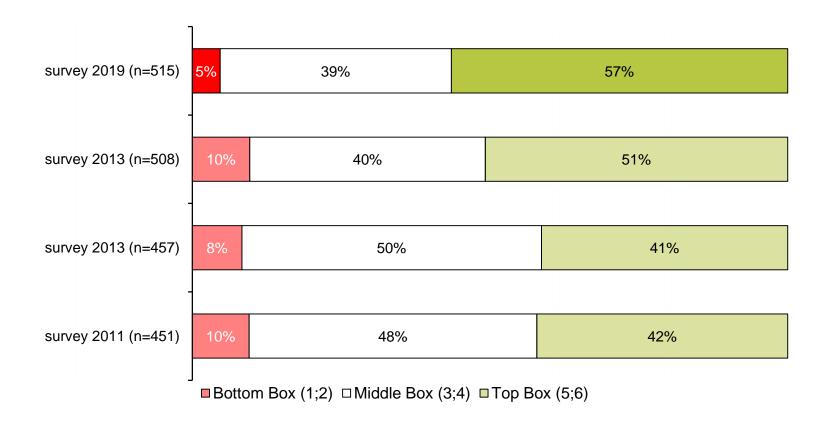




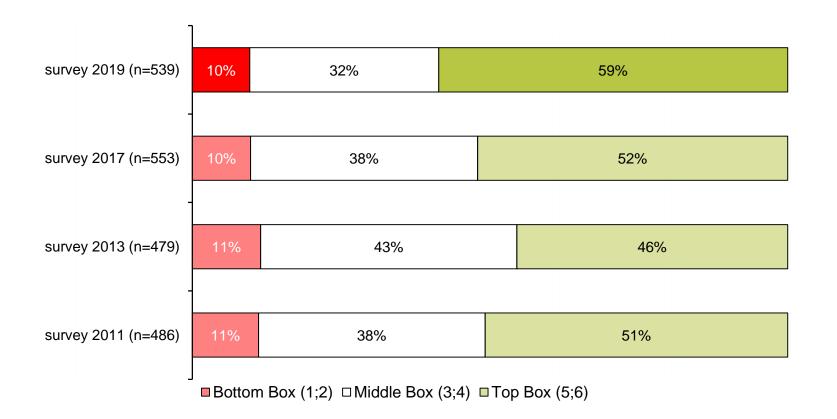
#### Q.400.4 Scientific research helps to guarantee the economic competitiveness of Luxembourg. Comparative survey 2019 vs. 2017/2013/2011



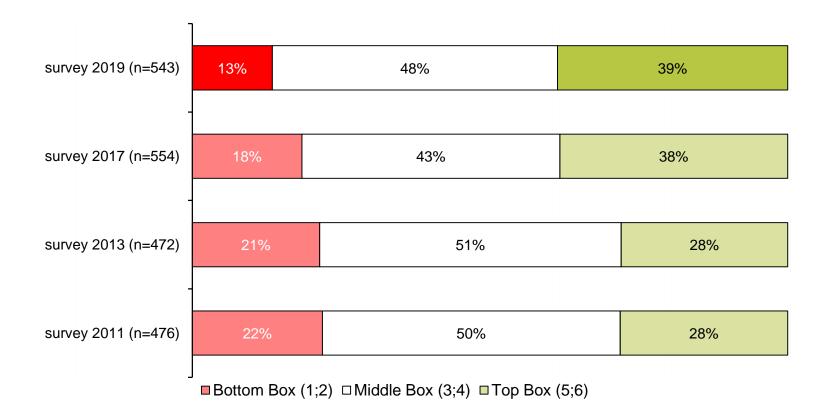
Scientific research in Luxembourg has practical and concrete benefits, which improve everyday life (health, mobility, etc.) Comparative survey 2019 vs. 2017/2013/2011



Scientific research helps to resolve environmental issues in Luxembourg (flooding, pollution, renewable energy sources, etc.) Comparative survey 2019 vs. 2017/2013/2011

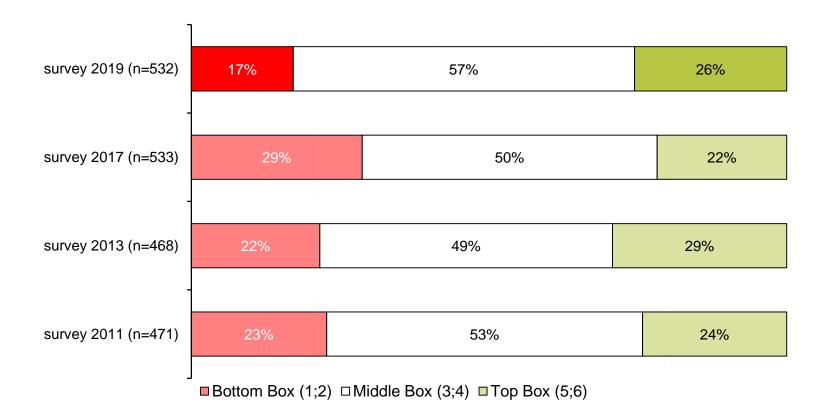


Scientific research helps to resolve societal issues in Luxembourg (education, social cohesion, multilingualism, etc.) Comparative survey 2019 vs. 2017/2013/2011





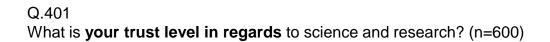
Scientists / researchers make efforts to involve and inform the general public about their work Comparative survey 2019 vs. 2017/2013/2011

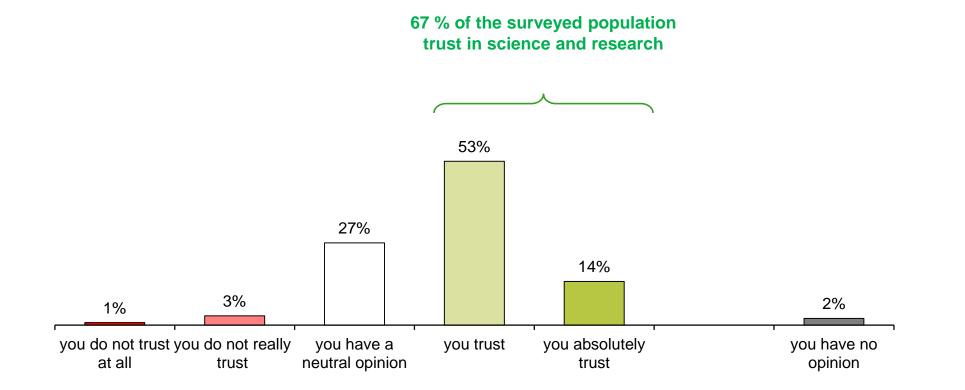




d.) confidence indicators

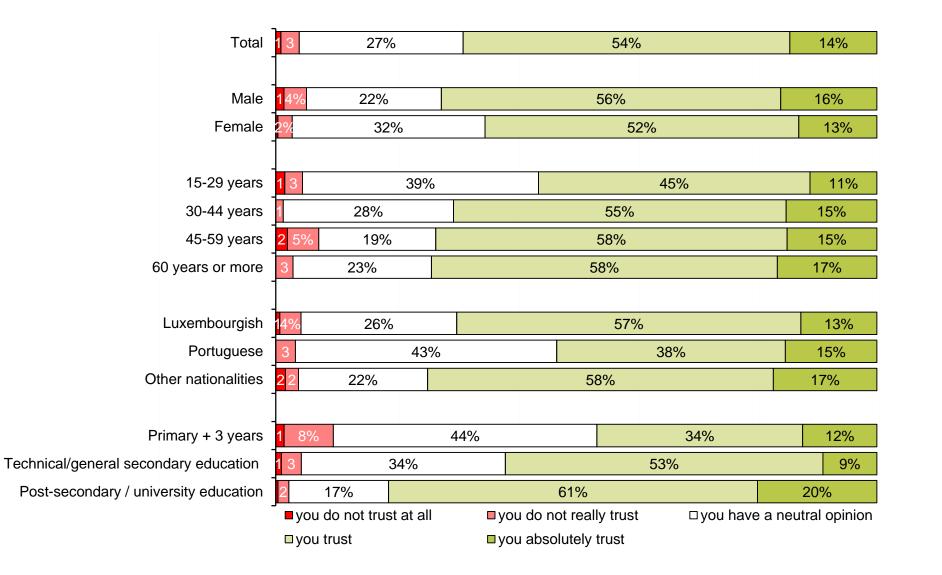




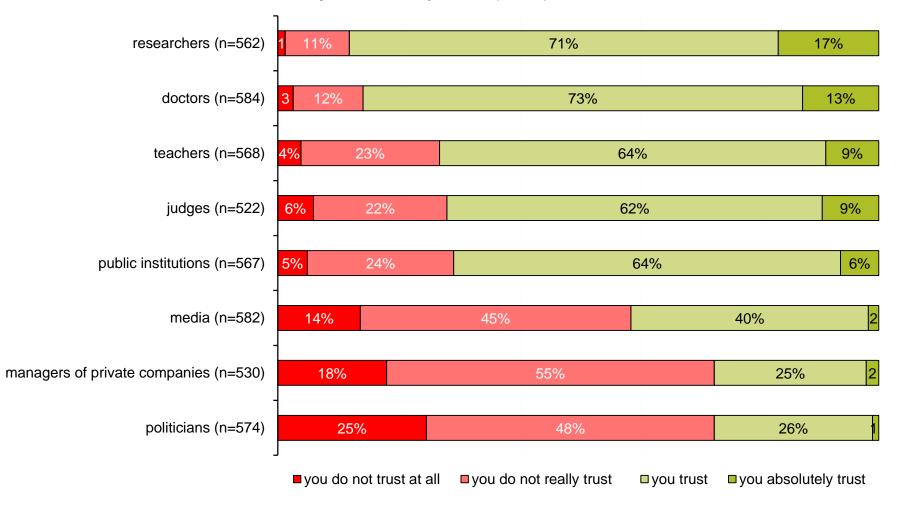


#### Q.401

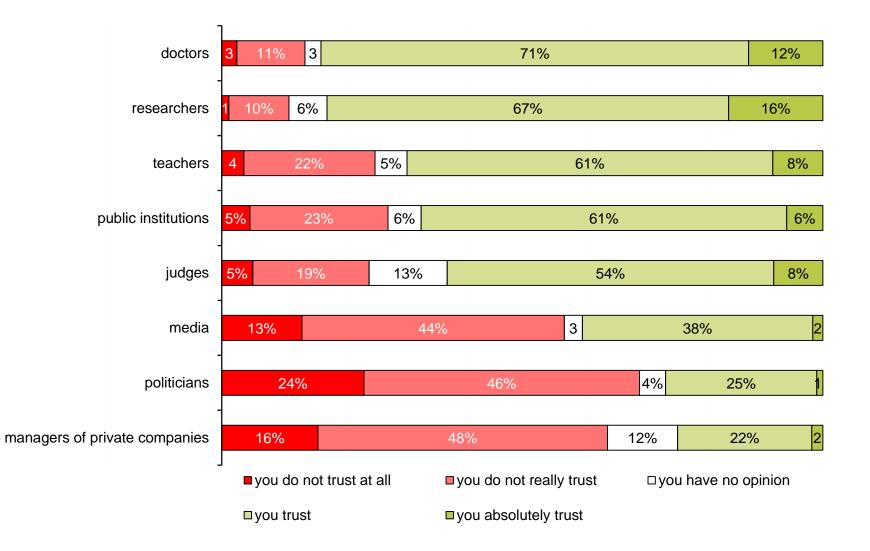
What is your trust level in regards to science and research? (n=587)



#### Q.402 What is **your trust level in regards** to ... Without **« you have no opinion »** (n=600)

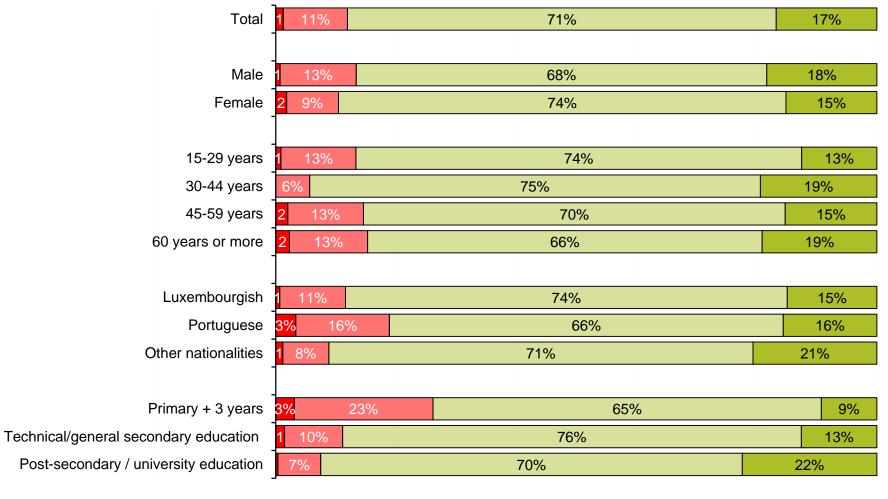


Q.402 What is **your trust level in regards** to ...(n=600)



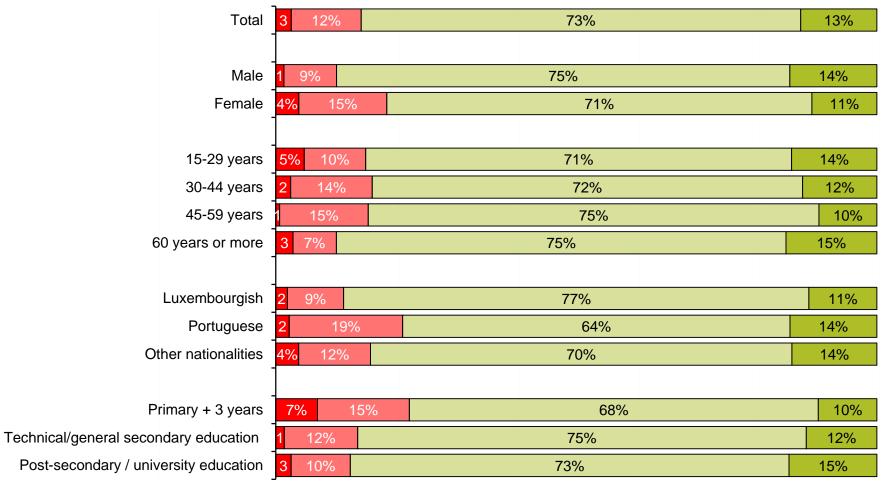
#### Q.402.5

What is **your trust level in regards** to... **researchers** (n=562)



■ you do not trust at all ■ you do not really trust ■ you trust ■ you absolutely trust

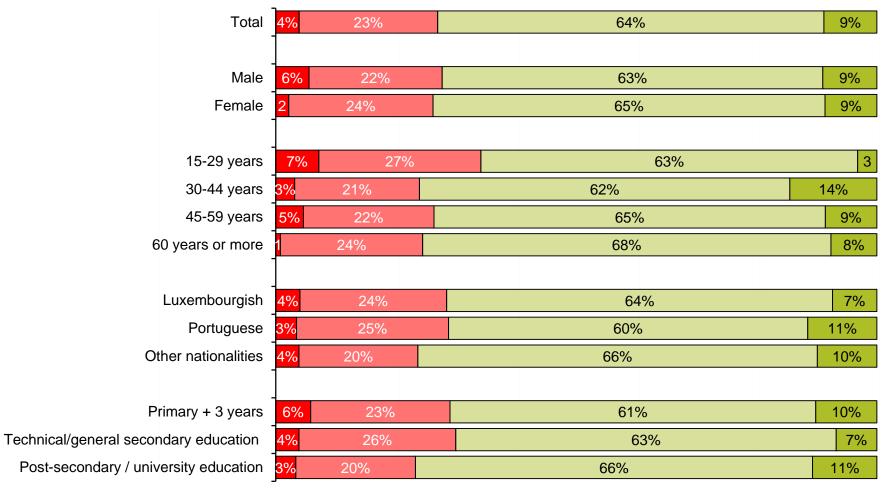
#### Q.402.2 What is **your trust level in regards** to ... **doctors** (n=584)



■ you do not trust at all ■ you do not really trust ■ you trust ■ you absolutely trust

#### Q.402.6

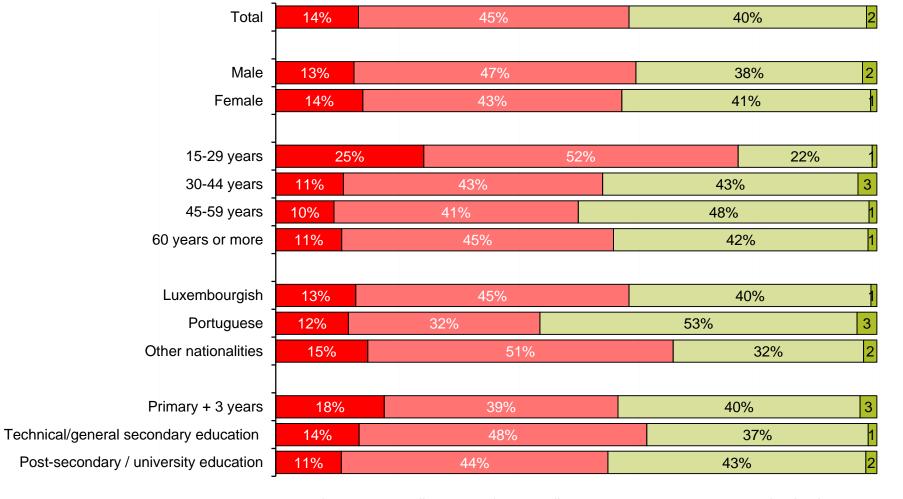
What is **your trust level in regards** to ... **teachers** (n=568)



■ you do not trust at all ■ you do not really trust ■ you trust ■ you absolutely trust

#### Q.402.4

What is **your trust level in regards** to... **media** (n=582)



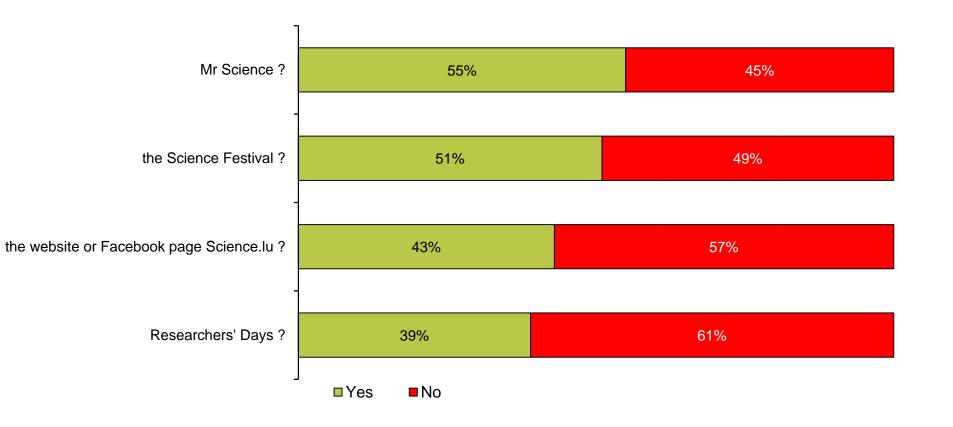


# e.) notoriety indicators: event notoriety and awareness-raising actors



## Q101.7 - Q101.10

Do you know, have you read about or heard about... (n=600)



## Q101.7 - Q101.10

2011 : accumulation spontaneous+ assisted notoriety 2013 : straightaway assisted notoriety

Do you know, have you read about or heard about... (n=600) Comparative survey 2019 vs 2017, 2013, 2011

## Mister Science 2019 (n=600) Mister Science 2017 (n=600) Mister Science 2013 (n=503) Mister Science 2011 (n=503)

Science Festival 2019 (n=600) Science Festival 2017 (n=600) Science Festival 2013 (n=503) Science Festival 2011 (n=503)

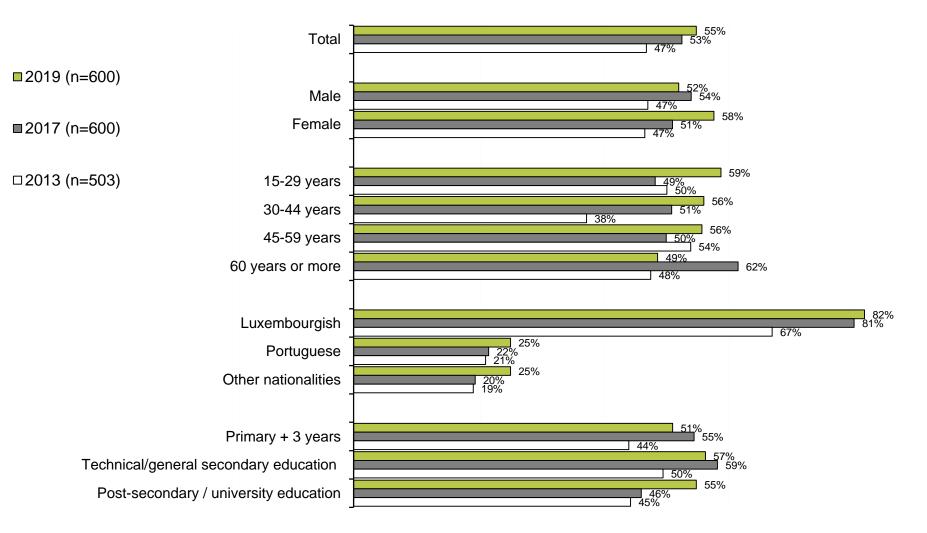
Facebook Science.lu 2019 (n=600 Facebook Science.lu 2017 (n=600 Facebook Science.lu 2013 (n=503

Researchers' Days 2019 (n=600) Researchers' Night 2017 (n=600) Researchers' Days 2013 (n=503) Researchers' Night 2011 (n=503)

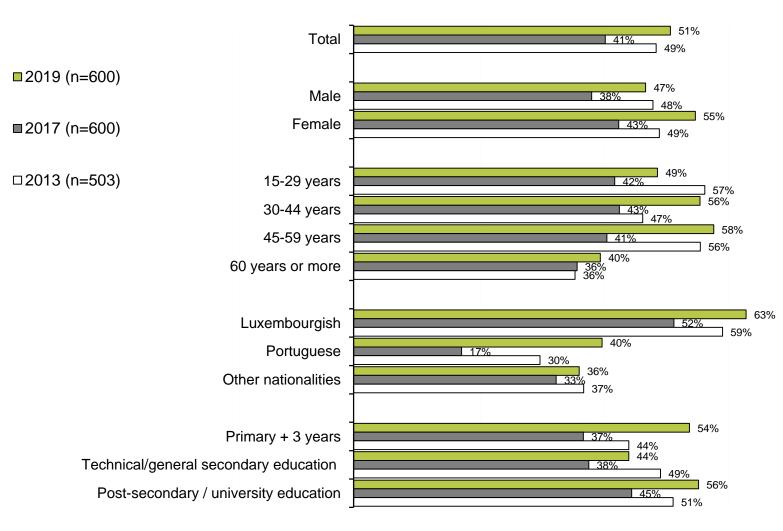
_							
=600)		55%			45%		
=600)	53%			47%			
=503)	47%			53%			
=503)	29%			71%			
=600)	51%			49%			
=600)	41%			60%			
=503)	49%			51%			
=503)	30%			70%			
=600)	43%			57%			
=600)	40%			60%			
=503)	44%			56%			
-							
=600)	39%			61%			
=600)	30%			70%			
=503)	21%			79%			
=503)	15% 85%						
_							

□Yes ■No

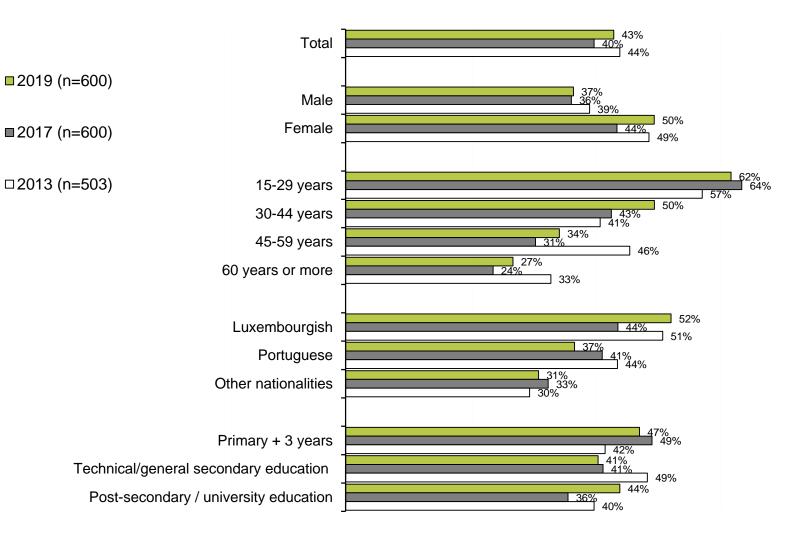
Do you know, have you read about or heard about... **Mr Science?** Comparative survey 2019 vs 2017, 2013



Do you know, have you read about or heard about... the **Science Festival?** Comparative survey 2019 vs 2017, 2013



Do you know, have you read about or heard about... the website or Facebook page **Science.lu?** Comparative survey 2019 vs 2017, 2013



Do you know, have you read about or heard about... **Researchers' Days?** Comparative survey 2019 vs 2017, 2013

